KDM Guest Blogging Guidelines

Thank you for your interest in contributing to our blog! Here at KDM Digital we are always happy to accept relevant guest posts from other bloggers and marketers. Please read the guidelines below to submit a guest post. We do not accept posts that fail to follow these guidelines, so we advise you to read these carefully before sending us your draft post or blog post ideas.

Rules of posting:

1. You can submit one-off guest posts or become a regular contributor.
2. We accept article posts, lists, cheat sheets or checklists, stats and infographic posts (**no product reviews** and **no general promotional posts** about other products or services).
3. All posts must be **at least 1,500 words** long (excluding infographic posts).
   a. Infographic posts must have at least 600 words.
4. You can only have **ONE third-party link (do follow)** inside the body of the content and one inside your author bio.
   a. This **third-party link must be relevant** to marketing AND must not link to a competitor or a business offering similar services to us.
5. Your post must contain **at least ONE internal link** to another page on the KDM site/blog.
6. Topics you can write about: AI, machine learning, marketing automation, marketing technology in general, cyber security, GDPR and data protection, chatbots.
   a. We also accept posts relating to digital marketing in general and areas, such as content marketing, social media, online advertising, SEO.
   b. Take a look at our current blog posts for examples of content we are looking for.
   c. We advise you to send us your blog post ideas first before actually writing your post to save time and to avoid disappointment.
7. You do not need to create or send us any images (unless it's an infographic post or it is necessary in the post).
8. Finally, we may edit your post to make sure it is suitable for our site (this includes changes to the copy and adding/removing irrelevant links).

When submitting your draft post, we **will also need a short author bio, profile picture (optional) and a link to your blog/website** for your author bio.

Thank you and we look forward to working with you!

Any questions, please email them to info@kdm.digital with the subject line: Guest Posting